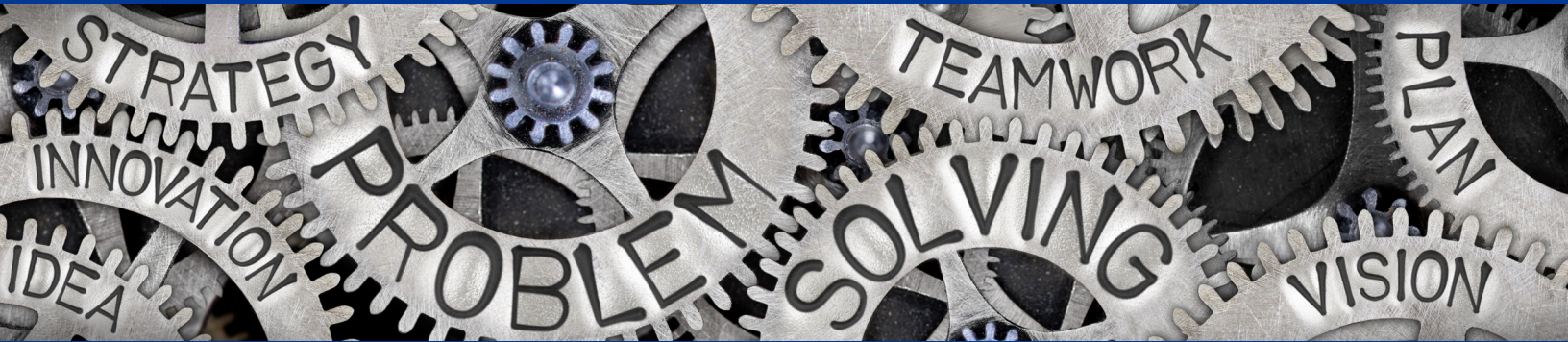


# 2024 AHAIN AFFORDABLE HOUSING CONFERENCE & ANNUAL MEETING

SPONSOR AND EXHIBITOR PROSPECTUS



## SAVE THE DATE

### OCTOBER 16 & 17, 2024

Embassy Suites by Hilton Noblesville Conference Center

13700 Conference Center Dr. South, Noblesville, IN 46060



## Be a Part of Our Ever-Growing Sponsor & Exhibitor Community!

As a sponsor of the 2024 AHAIN Affordable Housing Conference & Annual Meeting, you can connect, share, and learn from practitioners, advocates, and industry peers in our field who are dedicated to creating and managing affordable housing for everyone in Indiana. By sponsoring, you also have a unique opportunity to engage in the Conference's incredible programming and networking.

Presented by the Affordable Housing Association of Indiana

# Be proud, loud and stand out in the crowd!

Select your preferred sponsorship level.

**Keynote Sponsorship: \$4,000 (Exclusive)**

- Recognition as exclusive Keynote sponsor on Wednesday, October 16, 2024
- Opportunity to introduce the 2024 keynote speaker **at lunch time**
- Priority placement **within our conference app**
- Three (3) Complimentary **Conference** Registrations
- Your logo prominently featured on **printed** materials and on the AHAIN Conference website

**Platinum Sponsorship: \$3,500**

- Recognition as Continental Breakfast Event Sponsorship on Thursday, October 17, 2024
- Recognition as Drink Station Sponsorship
- Priority placement **within our conference app**
- Two (2) Complimentary **Conference** Registrations
- Your logo prominently featured on **printed** materials and on the AHAIN Conference website

**Gold Sponsorship: \$2,500**

- Recognition as Breakout Session/Meeting Space Sponsorship
- **Recognition as** Networking Break Snack Partnership
- **Priority placement within our conference app**
- One (1) Complimentary Registration
- Your logo featured on **printed** materials and on the AHAIN Conference website

**Silver Sponsorship: \$1,500**

- Recognition as Networking Break Snack Sponsorship
- **Priority placement within our conference app**
- Your logo featured on **printed** materials and on the AHAIN Conference website

**Bronze Sponsorship: \$750**

- Recognition as Drink Station Sponsorship
- **Recognition in our conference app**
- Your logo featured on **printed** materials and on the AHAIN Conference website

**Lanyard Sponsorship: \$1,000 (Exclusive)**

- Recognition as Exclusive Lanyard Sponsor - You provide the Branded Lanyards
- Priority placement **within our conference app**
- Your logo featured on **printed** materials and on the AHAIN Conference website



## EXHIBITORS: Six foot long skirted tabletops

**Don't miss your opportunity to present your products and services to industry professionals during this jam packed two-day event.**

- Launch new products, initiatives, services, & technologies to key professionals & industry leaders
- Increase brand awareness
- Unparalleled networking, education, and training opportunities
- Seek new customers, generate sales leads, and build relationships with existing customers
- Cost-effective way to communicate with key decision-makers in the affordable housing industry

### Exhibitor Name Badges

- Two (2) badges per exhibitor; There will be a \$300 charge per extra person
- Registration packet and badge(s) will be at the designated exhibit space around 7 PM the night prior to the first day of the event
- Badges are non-transferable and each exhibitor must have a badge to attend conference
- Badges must be worn at all times and will display the Exhibitor's Name and Company Name

**AHAIN Members: \$750 | General public: \$1,600**

## Get noticed! Partner with AHAIN to get the most exposure.

All exhibitors receive special recognition by AHAIN's President and printed acknowledgment in conference materials. Also, your company logo will be printed in all marketing materials and in the on-site program.

Company : \_\_\_\_\_

Website: \_\_\_\_\_

Name Exhibitor #1: \_\_\_\_\_

Name Exhibitor #2: \_\_\_\_\_

Name Exhibitor #3 (\$300 charge) \_\_\_\_\_

Name Exhibitor #4 (\$300 charge) \_\_\_\_\_

## ARTWORK DETAILS

Sponsor and exhibitor logo, and sponsor company descriptions should be submitted via email to [ahain@inaha.org](mailto:ahain@inaha.org) by August 31, 2024.

### LOGOS

All sponsors and exhibitors should email their logos in accordance with the format guidelines below by August 31, 2024. The logos will be posted online, and in the conference app, as well as on the item sponsored. To avoid blurry reproduction of your artwork, please be sure to follow the outlined specifications. Please submit your logo as soon as possible!

### Full Color Logo Specs

A vector .ai, .svg, or .eps of the logo is preferred, but a high resolution .png with a transparent background will also work. The logo should be at least 1" in width or depth. The logo will not appear that large, but this will give us a clean file to work with.

File types: hi-res .PDF, .JPEG or packaged design files.

### Sponsor Company Descriptions

100 word company descriptions will be used in our conference app to tell attendees about the sponsor company. Please submit by email as soon as possible, no later than August 31, 2024.

**Note:** Additional art charges will be applied if any retouching or redesign work is needed. In the event your advertisement is not submitted by the deadline, your company or organization's info will be inserted with a basic design and layout.

### DATES

All items must be received by August 31, 2024. Please email [ahain@inaha.org](mailto:ahain@inaha.org) with questions.

## Thank you for your support of AHAIN



# 2024 Sponsorship and Exhibitor Agreement Form

Sponsorships are available to both members and non-members. Available sponsorships are outlined on the previous page. If you wish to purchase a sponsorship, please indicate said sponsorship: \_\_\_\_\_

You are hereby requested and authorized to reserve exhibit space as indicated below for our use at the 2024 Affordable Housing Conference & Annual Meeting to be held on October 16-17, 2024, at the Embassy Suites by Hilton Noblesville Conference Center. Spaces are skirted tabletops sized 6' long; space rental is \$750 for AHAIN members and \$1,600 for the general public. I wish to rent \_\_\_\_ space(s).

I am a member of AHAIN       I am not a member of AHAIN       I want to join AHAIN today

Enclosed is our check in the amount of \$ \_\_\_\_\_ for the sponsorship and/or exhibit space indicated above.

We understand that this rate includes the use of the exhibit space on October 16-17, 2024; one sign and two trade show registrations per exhibit space with others admitted upon payment of a \$300 fee per person, for up to two additional people, with a maximum of four people per exhibit space; as well as everything included in any purchased sponsorship. Pro-forma invoice available; contact the AHAIN office for this option.

Full payment for sponsorship and/or exhibit space must be made no later than 8/31/2024. If full payment is not received by 8/31/2024, AHAIN shall have the right to consider this contract terminated and to retain as liquidation damages all monies paid and to lease space so reserved to another exhibitor. If exhibitor has made payment in full and notifies AHAIN at least 10 business days prior to the opening of the show that it will be unable to exhibit, exhibitor may be refunded all monies paid, less \$250 per space, which shall be retained by AHAIN as liquidation damages. AHAIN reserves the right to cancel this contract, should exhibitor disregard any rules or regulations of the show or for other due cause. In the event AHAIN shall enforce such right, all monies paid by exhibitor shall be retained by AHAIN as liquidation damages.

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold the Embassy Suites by Hilton Noblesville Conference Center and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Embassy Suites by Hilton Noblesville Conference Center and its employees and agents.

In addition, exhibitor acknowledges that the Embassy Suites by Hilton Noblesville Conference Center does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

We hereby agree that all handouts and giveaways and other advertising material distributed by us during this conference shall be received at least 14 business days prior to the conference and subject to the approval of AHAIN. We have read and accepted all rules and regulations of AHAIN presented in this contract and we agree to comply with them. It is understood and agreed that in case AHAIN shall fail to open the trade show, or to furnish space to us, it will refund to us all sums paid under this contract.

Signature of authorized agent: \_\_\_\_\_ Date: \_\_\_\_\_

Name of sponsoring/exhibiting company : \_\_\_\_\_

Business Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact name: \_\_\_\_\_ Contact email: \_\_\_\_\_

## **Completed form and payment are due by August 31, 2024**

Make your check payable to AHAIN. Mail to AHAIN, 8103 E US Highway 36, Box 277 Avon, IN 46123. If you have questions, contact the AHAIN office at 317-210-0053 or Email [ahain@inaha.org](mailto:ahain@inaha.org).

AHAIN, 8103 E US Highway 36, Box 277 Avon, IN 46123 | [inaha.org](http://inaha.org) | 317.210.0053